



Virtual Research and Creative Collaborations: Doing Old Things in New Ways

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The background of the central panel features a large, faint, circular seal of the U.S. Surgeon General. The seal contains the text "DEPARTMENT OF HEALTH & HUMAN SERVICES" around the top edge, "U.S. SURGEON GENERAL" around the bottom edge, and the year "1798" at the very bottom. In the center of the seal is a caduceus (a staff with two snakes and wings) and the Latin motto "SALUS POPULI SUPREMO LEGIS LEX".

CONFRONTING HEALTH MISINFORMATION

*The U.S. Surgeon General's Advisory on
Building a Healthy Information Environment*

2021

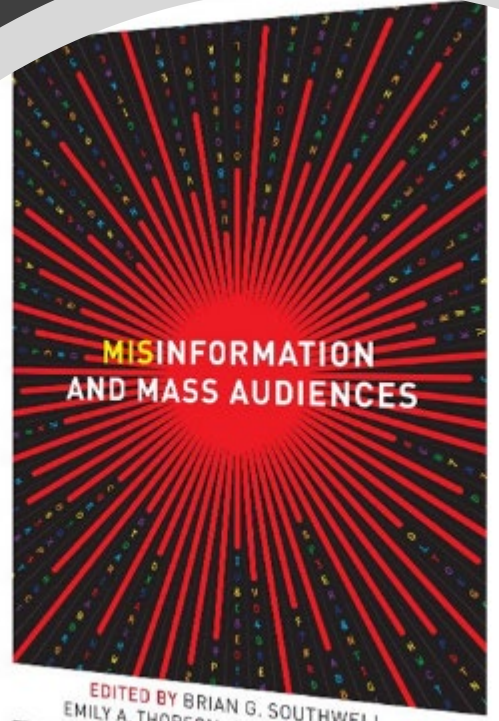


What COVID-19 Misinformation Says About All of Us

BY BRIAN G. SOUTHWELL

Coronavirus myths reveal ourselves—our hopes, dreams, and fears. When someone shares such falsehoods, we should at least listen to their needs.

We need more focus on building trust and less on blaming those who do not trust us.



EDITED BY BRIAN G. SOUTHWELL,
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Clinician workshop at Duke University:
*Why Patients Encounter, Believe, and
Share Medical Misinformation,
and What to Do about It*

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Medical Misinformation

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